

QUESTION TIME BRIEF (QTB)
Industry - Cadbury Grant

QUESTION: When will the \$16 million promised to Cadbury be redirected to Tourism projects in Tasmania?

KEY POINTS:

- . We said the Cadbury money would be re-invested in Tasmania and it will be.
 - . The funding will be invested in projects that deliver jobs and productivity growth to the State, particularly projects supported by the State Government and private sector.
 - . We'll have more to say about the projects soon.
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- . The tourism sector is one of the bright lights of the Tasmanian economy. We are helping it grow through our \$4.5 million Tasmanian Regional Tourism Infrastructure and Innovation Fund.
 - . The Government has a strong track record in delivering for Tasmania. We are investing well over \$1 billion in the state to boost jobs and economic growth including:
 - \$203 million to expand the Tasmanian Freight Equalisation Scheme;
 - \$60 million investment in irrigation projects;
 - \$1 billion for transport infrastructure, including \$400 million for the Midland Highway upgrade and \$38 million to extend the Hobart airport runway; and
 - \$106 million for projects under the Tasmanian Jobs and Growth Package.

BACKGROUND:

Following the withdrawal by Cadbury of its grant application for \$16 million to upgrade its chocolate factory in Tasmania, funding was returned to Budget. The 2015-16 Budget measure states the funds will be redirected to other priorities in Tasmania.

There has been a concerted campaign by *The Hobart Mercury* to re-direct the funding to Tasmanian tourism projects.

On 5 March 2015 Minister Abetz stated the funding would remain in Tasmania. On 31 March Minister Robb stated the \$16 million grant would be spent on other Tasmanian tourism projects.