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Credit where it's due: Nudging Australians to reduce their credit card debts

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Over \$30 billion of credit card debt in Australia is accruing interest. High interest rates coupled with low minimum repayments can contribute to financial vulnerability for some Australians. In response to a Senate Inquiry, the Government committed to behavioural testing of potential reforms to address under-repayment. The Behavioural Economics Team has engaged a financial institution and a trial has commenced this week which uses behaviourally informed SMS prompts to encourage higher repayments.

Source: ASIC's MoneySmart <https://www.moneysmart.gov.au/borrowing-and-credit/credit-cards/credit-card-debt-clock>